

PRODUCT SPECS

MUSIC DOWNLOAD CARDS



PRODUCT SPECIFICATIONS

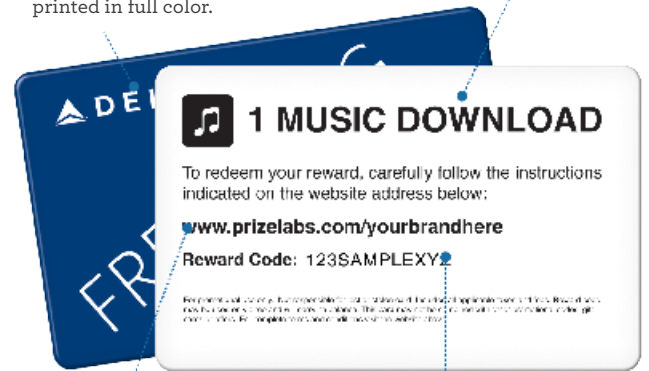
Clients can use this product to reach a wide audience, since this product has very wide appeal. Plus, with over 4-million tracks in our catalog, there's a great deal choice. Every recipient will be able to find something they enjoy.

- Million of songs to choose from.
- Compatible with all modern media devices.
- The choice of a song from your favorite artists.
- Available for US and Canada based promotions.

REWARD CARD DELIVERY

The front of the card features **your logo and custom artwork** printed in full color.

The back of the reward card clearly displays **the reward** the user will receive.



This is the **website address** that users will visit to redeem their reward.

Users enter their unique **reward code** on the website and follow the on-screen instructions to redeem their reward.

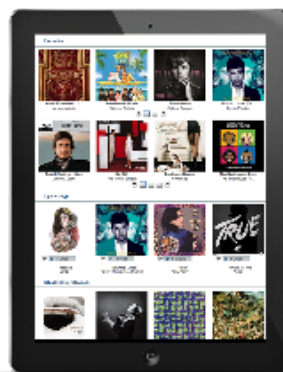
HOW IT WORKS



Customers receive your offer via a branded card or product.



They visit the website provided and enter the reward code and email address.



They visit the music storefront and select songs to download, checking out with the reward information provided.



Customers enjoy their gift courtesy of your brand.

Today's world is all about what we are watching, reading, listening to, browsing, buying, and sharing. **To stay competitive, brands need to give customers, employees, and prospects what they want** — when they want it. Digital reward cards make that possible.