



WHY CHOOSE DIGITAL REWARDS?

- It's easy! Simple distribution and implementation make these rewards among the most practical and cost-effective incentives available.
- These relevant and popular rewards — like music, movies, magazines and eBooks — are items people love and regularly use.
- Customers can choose their exact reward, so everyone gets exactly what they want — and you can reach multiple demographics with the same reward.
- Since they're valuable to the consumer, these rewards are very effective at increasing attention, strengthening interest and improving engagement.

» Product

Movie Tickets

» Industry

Healthcare

» Use

Employee Rewards & Recognition

AN EFFECTIVE WAY TO THANK HARDWORKING EMPLOYEES

The Ohio Health® healthcare system, was looking for a special gift to give employees to thank them for all the hard work and dedication they showed throughout the year. They chose to reward employees with six movie tickets, redeemable at over 36,000 screens nationwide. Upon receiving the card, employees now had the opportunity to see six movies of their choice, courtesy of Ohio Health. What better way to reward staff than give them multiple nights of entertainment?

Ohio Health decided to go with reward cards because they provided immediate spot prizes, capturing the most of each positive achievement. These high-valued incentives gave employees the ability to choose what they wanted most. The compact size of the reward eliminated logistics issues associated with a campaign of this size. More importantly, shipping and storing cards to each hospital and medical location was very easy.

Offering reward codes for universally appealing prizes is an easy and flexible solution for rewarding and appreciating employees. Ohio Health staff now got to enjoy many nights of fun and entertainment thanks to their employer.