



WHY CHOOSE DIGITAL REWARDS?

- It's easy! Simple distribution and implementation make these rewards among the most practical and cost-effective incentives available.
- These relevant and popular rewards — like music, movies, magazines and eBooks — are items people love and regularly use.
- Customers can choose their exact reward, so everyone gets exactly what they want — and you can reach multiple demographics with the same reward.
- Since they're valuable to the consumer, these rewards are very effective at increasing attention, strengthening interest and improving engagement.

» **Product**
Music Downloads

» **Industry**
Travel & Tourism

» **Use**
Customer Gifts & Incentives

GREAT CUSTOMER REWARDS ARE WORTH THE TRIP

OnePrinceton®, a new and upcoming application that allows you to pay local business using a smartphone, needed a way to expand their brand and increase interest among potential users. They decided to improve brand recognition by using branded cards that allow users to download any two songs of their choice.

Delivering rewards via branded cards is one of our most popular delivery methods thanks to their flexible nature and low-shipping costs. Cards are compact, lightweight, and manufactured onsite in our facility, which makes the ordering and production process even easier. Additionally, our cards are so convenient they are easy to deliver to mass quantities and store when not in use.

Offering reward codes for universally appealing music downloads is an easy and flexible solution for gaining brand recognition, all while rewarding people of all ages and sparking their interest.