



WHY CHOOSE DIGITAL REWARDS?

- It's easy! Simple distribution and implementation make these rewards among the most practical and cost-effective incentives available.
- These relevant and popular rewards — like music, movies, magazines and eBooks — are items people love and regularly use.
- Customers can choose their exact reward, so everyone gets exactly what they want — and you can reach multiple demographics with the same reward.
- Since they're valuable to the consumer, these rewards are very effective at increasing attention, strengthening interest and improving engagement.

» **Product**
Music Downloads

» **Industry**
Technology

» **Use**
Recruiting

AN EFFECTIVE WAY TO SPARK INTEREST AMONG POTENTIAL EMPLOYEES

Intel was looking to attract top tech candidates. To aid them in their efforts, they offered popular and relevant Music Download Card incentives to prospects who stopped by their booth during recruitment events.

This product was an effective way to not only increase booth traffic, but also increase interest, and helped Intel easily distribute a large number of rewards with little effort. Plus, they were easy to transport to recruiting events across the country.

Due to their naturally flexible nature and low-shipping costs, branded cards remain one of our most popular delivery methods. Not only are they compact and lightweight, they are manufactured in the U.S.A, which makes shipping even easier. Because they hold inherent value with consumers, branded cards are the easiest way to deliver rewards for any kind of promotion.