



WHY CHOOSE DIGITAL REWARDS?

- It's easy! Simple distribution and implementation make these rewards among the most practical and cost-effective incentives available.
- These relevant and popular rewards — like music, movies, magazines and eBooks — are items people love and regularly use.
- Customers can choose their exact reward, so everyone gets exactly what they want — and you can reach multiple demographics with the same reward.
- Since they're valuable to the consumer, these rewards are very effective at increasing attention, strengthening interest and improving engagement.

» Product

Coffee Break

» Industry

Utilities

» Use

Customer Gift

A SIMPLE WAY TO THANK POTENTIAL CLIENTS

Georgia Pacific, a manufacturer and supplier of chemical additives for the papermaking process, was looking for a way to thank potential clients for scheduling a meeting and taking the time to speak with their company. They chose to give recipients coffee break cards that rewarded each person with a free cup of coffee.

Once ready to redeem their reward, recipients were brought to a custom-landing page that easily incorporated the program's look. The reward provided recipients with a valuable \$5 card to purchase their drink of choice at a nationwide coffee shop.

Due to their naturally flexible nature and low-shipping costs, branded cards remain one of our most popular delivery methods. Not only are they compact and lightweight, they are manufactured onsite in the U.S.A, which makes shipping even easier. Because they hold inherent value with consumers, branded cards are the easiest way to deliver rewards for any kind of promotion.