



WHY CHOOSE DIGITAL REWARDS?

- It's easy! Simple distribution and implementation make these rewards among the most practical and cost-effective incentives available.
- These relevant and popular rewards — like music, movies, magazines and eBooks — are items people love and regularly use.
- Customers can choose their exact reward, so everyone gets exactly what they want — and you can reach multiple demographics with the same reward.
- Since they're valuable to the consumer, these rewards are very effective at increasing attention, strengthening interest and improving engagement.

» Product

Music Downloads

» Industry

Spirits, Beer & Wine

» Use

Event Giveaways

THE EASIEST WAY TO REWARD YOUR FANS

Budweiser® was looking for a unique way to increase brand awareness during their notorious summer music festival, Made In America®. Known for its notable headliners, Made in America attracts nearly 80,000 people. and helps Budweiser associate better with their younger audience. Although their branding is already massive being the main sponsor for this event, Budweiser was looking for a small event giveaway to further brand recognition. They decided to hand out No-Tangle Music Download Cards to all concert-goers — the card allowed fans to download any song of their choice while keeping headphones neatly wrapped.

Delivering codes via branded cards is one of our most popular delivery methods thanks to their flexible nature and low-shipping costs. Cards are compact, lightweight, and manufactured onsite in our facility. Additionally, our cards are so convenient they are easy to deliver to mass quantities. Budweiser was able to easily distribute reward cards branded with their logo to the thousands of fans during the event.